

## **FINAL KESWICK FILM CLUB 2017 – 2018 FINANCIAL REPORT and ACCOUNTS SUMMARY**

The attached tables show the income and spending (by cost centre). Comparative data back to 2013 is also shown. I have also attached an analysis of the Sunday schedule and the 2018 Film Festival film by film.

### **YEAR END FIGURES:**

1. Ticket Sales are up compared with 2017 (+5.8% Sundays), (+20% Festival).
2. Total cost of using Alhambra for Sundays has increased by 67%.
3. Grants and donations mitigate against a bigger loss but are unreliable (£2073 v £4950 in 2017)
4. Admin has increased by almost £500 compared with 2017 – this is almost entirely due to hiring marketing consultancy.
5. Readers should add 'Advertising' to 'Printing and Stationary' when comparing year to year. Printing an advert is P&S, sticking it on a wall is 'Advertising'.
6. Travel for any guest is recorded as a 'Guest' cost. 'Travel' is our record of travel reimbursed for committee members attending viewings etc.
7. 'Staffing Cost' was buying the T shirts for the Festival.
8. 'Equipment' was buying a Blue-ray DVD player.
9. The Sunday cost breakdown includes the running costs of the club.

YEAR END 2012 2013 2014 2015 2016 2017 2018

SUNDAY FILMS AND GENERAL ADMIN OF THE CLUB							
INCOME							
Membership Fees		£1,602	£1,623	£1,505	£1,505	£1,470	£1,665
Ticket sales		£10,544	£10,333	£11,259	£10,935	£11,314	£11,970
Grants		£0	£1,710	£0	£0	£0	£653
Sundry		(£76)	£10	£1,177	£86	£36	£99
EXPENDITURE							
Film Hire		£3,923	£4,888	£4,284	£4,163	£4,361	£4,205
Cinema Hire		£2,870	£2,700	£2,700	£3,340	£2,860	£4,773
Film Transport		£35	£43	£7	£0	£58	£10
Print and Stationary		£593	£480	£685	£369	£547	£1,715
Advertising		£2,414	£2,430	£2,951	£2,976	£2,479	£951
Film Viewings		£504	£120	£298	£615	£392	£512
Travel and Accom		£51	£661	£695	£2,048	£1,705	£363
Staffing Costs		£0	£0	£0	£0	£0	£0
Guest Fees		£532	£258	£276	£465	£288	£215
Admin Expenses		£993	£4,036	£1,209	£729	£513	£1,640
Equipment		£0	£0	£0	£440	£64	£119
TOTAL INCOME		£12,070	£13,676	£13,941	£12,526	£12,820	£14,386
TOTAL SPEND		£11,915	£15,616	£13,105	£15,145	£13,267	£14,502
PROFIT/(LOSS)		£155	(£1,940)	£836	(£2,619)	(£447)	(£117)

FILM FESTIVAL							
	2012	2013	2014	2015	2016	2017	2018
INCOME							
Membership Fees		£0	£0	£0	£0	£0	£0
Ticket sales		£12,204	£12,636	£10,831	£13,535	£13,523	£16,221
Grants		£2,110	£1,602	£1,700	£7,129	£4,950	£1,420
Sundry		£0	£105	£1,120	£2,052	£477	£663
EXPENDITURE							
Film Hire		£3,880	£4,375	£4,355	£4,250	£6,074	£6,096
Cinema Hire		£2,010	£3,245	£3,103	£3,914	£5,332	£5,649
Film Transport		£163	£91	£65	£247	£64	£410
Print and Stationary		£325	£13	£7	£213	£25	£3,366
Advertising		£4,092	£3,488	£3,440	£4,693	£4,399	£599
Film Viewings		£0	£0	£0	£0	£0	£170
Travel and Accom		£0	£0	£0	£24	£51	£297
Staffing Costs		£1,369	£187	£75	£80	£0	£116
Guest Fees		£1,351	£1,296	£1,503	£1,820	£3,992	£2,205
Admin Expenses		£1,681	£1,604	£1,924	£7,061	£1,407	£896
Equipment		£0	£0	£0	£0	£0	£0
TOTAL INCOME		£14,314	£14,343	£13,651	£22,716	£18,950	£18,304
TOTAL SPEND		£14,871	£14,299	£14,472	£22,302	£21,344	£19,804
PROFIT/(LOSS)		(£557)	£44	(£821)	£414	(£2,394)	(£1,500)

COMBINED ACTIVITIES							
	2012	2013	2014	2015	2016	2017	2018
INCOME							
Membership Fees		£1,602	£1,623	£1,505	£1,505	£1,470	£1,665
Ticket sales		£22,748	£22,969	£22,090	£24,470	£24,837	£28,191
Grants		£2,110	£3,312	£1,700	£7,129	£4,950	£2,073
Sundry		(£76)	£115	£2,297	£2,138	£513	£762
EXPENDITURE							
Film Hire		£7,803	£9,263	£8,639	£8,413	£10,435	£10,300
Cinema Hire		£4,880	£5,945	£5,803	£7,524	£8,192	£10,422
Film Transport		£198	£134	£72	£247	£122	£421
Print and Stationary		£918	£493	£692	£582	£573	£5,082
Advertising		£6,506	£5,919	£6,391	£7,668	£6,878	£1,550
Film Viewings		£504	£120	£298	£615	£392	£682
Travel and Accom		£51	£661	£695	£2,072	£1,756	£660
Staffing Costs		£1,369	£187	£75	£80	£0	£116
Guest Fees		£1,883	£1,553	£1,779	£2,284	£4,280	£2,420
Admin Expenses		£2,674	£5,640	£3,133	£7,790	£1,920	£2,536
Equipment		£0	£0	£0	£440	£64	£119
TOTAL INCOME		£26,384	£28,019	£27,592	£35,242	£31,770	£32,690
TOTAL SPEND		£26,786	£29,915	£27,577	£37,715	£34,612	£34,306
PROFIT/(LOSS)		(£402)	(£1,896)	£15	(£2,473)	(£2,842)	(£1,617)

TOTAL CASH AT BANK £21,830 £21,427 £19,532 £19,545 £17,341 £14,499 £12,882

CREEPING CASHFLOW (£403) (£2,298) (£2,285) (£4,489) (£7,331) (£8,948)